



**SOCIETY CANDIDATE  
PRESIDENT-ELECT**

**SUSANNE SCHMAL, MPH**  
4012 Tanager Trail  
Durham, NC 27707  
(919) 621-1956  
snschmal@gmail.com

---

**Education:**

**Master of Public Health**, Department of Health Behavior and Health Education  
Gillings School of Global Public Health, the University of North Carolina at Chapel Hill

**Bachelor of Science**, Social Work, the University of North Carolina at Greensboro  
Graduated *magna cum laude*

**Personal Statement:**

Susanne Schmal is a public health practitioner with 20+ years in chronic disease prevention, wellness, and school health. She is currently the School Health Partnerships & Policy Consultant in the NC Department of Public Instruction. She works with school districts in NC, community partners, as well as state and national partners to support their policy and practice efforts to build on successes addressing components of the *Whole School, Whole Community, Whole Child* model. Susanne is a generalist at heart and loves the connections among the various sectors and people, but appreciates the specialized expertise needed, as well, and enjoys bringing these worlds together for creative solutions.

While Susanne works for the people of NC (“the state”), she knows it starts locally. She has served on the Durham Bicycle and Pedestrian Advisory Commission since 2018 and was elected as Chair of the Commission in 2020. This Commission aims to advise Durham’s City Council and Board of County Commissioners on bicycle and pedestrian issues, with an emphasis on equity and the related health, recreation, and transportation benefits.

**Professional Experience:**

**NC Department of Public Instruction, NC Healthy Schools Section**  
**Education Consultant**

*June 2015 to present*

Provide leadership and oversight for CDC Cooperative Agreements and efforts to support the *Whole School, Whole Community, Whole Child*, including health education programs, policies, and projects. Collaborate with public health partners to leverage federal and state funding streams. Manage day-to-day operations for CDC Cooperative Agreements, including district support, partnership engagement, contracts, and communications, as well as Advisory Committees. Collaborate with internal and external partners to plan, implement, and evaluate CDC Cooperative Agreement

objectives, including site visits with priority districts, support of School Health Advisory Councils, professional development and technical assistance for district staff, and creating essential reports for funders. Lead grant writing. Present at state and national conferences.

**NC Division of Public Health, Chronic Disease and Injury Section**

*February 2011 – June 2015*

***Public Health Program Consultant***

*July 2013 to June 2015*

Provided programmatic and administrative oversight for positions based in select school districts to create supportive nutrition environments and implement quality physical education and physical activity in schools. Engaged local, statewide and national partners to coordinate efforts and maximize resources. Identified and provided professional development and training opportunities, as well as provided technical assistance. Participated on relevant steering committees and councils. Assisted with evaluation and statewide surveillance. Convened stakeholders in the Early Care and Education setting as an Advisory Committee to address the policies and environments of childcare as they relate to nutrition and physical activity. Assisted with grant writing to secure new funding from CDC.

**Interim Assistant Branch Head, Heart Disease and Stroke Prevention Branch**

*Jan 2013 to July 2013*

***Public Health Program Consultant***

*May 2012 to July 2013*

Managed statewide Heart Disease and Stroke Prevention Program. Monitored progress and oversaw work implemented by Regional Coordinators, including agreement addenda, action plans, budgets and monthly reporting. Provided ongoing technical assistance. Supervised staff. Co-facilitated Stroke Advisory Council sub-committee on prevention and public awareness. Oversaw and prepared contracts with vendors providing epidemiologic and media services. Represented the program at various internal and external meetings with partners. Presented at conferences. *(Federal Funding Terminated)*

***Public Health Program Consultant***

*February 2011 to May 2012*

Provided special project assistance to the Chronic Disease and Injury Prevention (CDI) Section including, coordination of core section-wide activities and special initiatives. Served as the Center of Excellence Chair, a role to coordinate and review Section contracts with internal and external providers of services. Provided technical assistance on chronic disease and injury prevention issues. Assisted with funding application for Community Transformation Grant. Developed presentations and materials for use by the CDI Section Chief. *(Federal Funding Terminated)*

**MACRO International, Incorporated**

*July 2007 to October 2008*

***Site Visitor, Early Assessment of Programs and Policies to Prevent Childhood Obesity Project***

Participated in evaluability assessments led by MACRO as part of collaborative effort with the CDC Foundation, the Robert Wood Johnson Foundation, the CDC Division of Adolescent and School Health, the CDC Division of Nutrition and Physical Activity, and the Prevention Research Centers Program Office. Contracted to serve as a site visitor for a 2-year project to identify and assess local-level policies and programs that have been implemented with notable success to improve the eating habits and physical activity levels of children. Participated in two-day training. Reviewed background materials for identified programs. Conducted two-and-a-half-day site visits with programs' key informants. Developed logic models and prepared reports summarizing the site visits with identified key themes and suggested recommendations for the program. Participated in technical assistance phone calls with the identified programs. *(Contract Work)*

**University of North Carolina at Chapel Hill, Chapel Hill, NC**

*June 2006 to February 2011*

***Evaluation Lead, Center of Excellence for Training and Research Translation***

Conducted formative research with CDC funded WISEWOMAN and Obesity Prevention Programs to inform translation process, which provides evidence-based interventions to practitioners. Collaborated with intervention developers in order to review, translate and disseminate their interventions to public health practitioners. Intervention settings included childcare, school, worksite, healthcare and the community. Developed overall evaluation plan with consultation from faculty and

other experts in program evaluation. Directed the evaluation of national training courses and web-based training programs and prepared evaluation reports. Completed report of training needs assessment with state-level staff across the U.S. to inform training plan. Assisted with development and implementation of web-based training, national training courses and other Center sponsored training events. Entered project related data into CDC Prevention Research Center Information System. Presented to national and local audiences on Center resources.

**Duke University Medical Center, Durham, NC**

*March 2004 to June 2006*

**Project Coordinator, Division of Community Health, Department of Family and Community Medicine**

Managed a statewide obesity prevention initiative involving 21 funded grantees as part of the *Fit Together Initiative*, which aimed to build local collaborations to: raise awareness about the prevalence of obesity in their community; engage decision-makers to encourage adoption of state and local policies to promote community-based strategies that support healthy eating and increased physical activity; emphasize school policies and environments that ensure access to healthful food choices and opportunities for physical activity; and promote healthy eating and physical activity in children and their families through culturally relevant social marketing interventions that are designed to affect behavioral change. Assessed and monitored grant performance in terms of project goals and financial management. Participated in development and revisions of evaluation database. Trained project staff on database utilization. Conducted site visits and provided technical assistance. Reviewed monthly reports of project activities. Monitored, verified and reconciled expenditure of budgeted funds for the various participating project sites. Prepared reports setting forth progress, adverse trends and appropriate recommendations. Planned and facilitated various meetings including training sessions, annual meetings and conference calls. Served as liaison between grantees, the funding entity, and the evaluation team. Presented at professional meetings.

**Presentation Examples:**

Schmal S (July 2021). *Healthy and Ready to Learn*. Presentation for NC Integrated Care for Kids Consultants.

Nichols A and Schmal S (July 2020). *School Nursing and Health Education: A Collaborative Approach During COVID-19*. Presentation for Healthy Schools Summer Series.

Schmal S (August 2019). *Educating the Whole Child: Partnering with Out of School Time Partners to Improve Student Health*. Presentation at NC 21<sup>st</sup> CCLC Annual Conference.

Schmal S, Nichols A, and Davis S (May 2018). *Increasing Access to Services in NC: Charting New Territory with a State Collaborative Guide*. Presentation at SHIFT NC Annual Conference.

Schmal S and Essick E (October 2017). *Whole Child NC: From Resolution to Application*. Presentation at American School Health Association.

Schmal S (December 2017). *Beyond the Bathrooms: Supporting Transgender Students*. Presentation at NC School Based Health Alliance Annual Conference.

Schmal S and Shire M (May 2017). *Putting Your Superpowers to Work: Increasing Access to Care Through Referrals and Linkages*. Presentation at SHIFT NC Annual Conference.

Schmal S and Essick E (Dec 2016). *Using the Whole School, Whole Community, Whole Child Model for Student Success in North Carolina*. Presentation at School Improvement for Student Success Conference.

Schmal S (December 2016). *How to be an Ally for LGBTQ Youth*. Presentation at NC School Based Health Alliance Conference.

Schmal S and Essick E (May 2016). *Supporting Transgender Students: A Primer for Administrators*. Presentation/workshop with several school districts, Carolina Conference on Queer Youth, and Stonewall

National Education Project 2016 Symposium.

Schmal S and Jenkins B (April 2015 and September 2015). *Comprehensive School Physical Activity Programs: A National Framework to Establish More Active School Environments*. Presentations at the Durham Public Schools School Health Advisory Council and Cumberland County Schools School Health Advisory Council.

Schmal S and Jenkins B (November 2014). *Comprehensive School Physical Activity Programs: A National Framework to Establish More Active School Environments*. Presentation at the NC Alliance for Athletics, Health, Physical Education, Recreation, Dance and Sport Management.

Schmal S (March 2013). *The NC Heart Disease and Stroke Prevention Program*. Presentation at the NC Cardiovascular Health Summit, sponsored by the NC Treasurer's Office and the State Health Plan.

**Professional Affiliations:**

- National Consensus on School Health Education Expert Review Group
- NC IOM Task Force Member 2022, *Future of Local Public Health in North Carolina*
- Society of State Leaders of Health and Physical Education
  - o Chair of Communications and Marketing Committee
  - o President-Elect, 2023
- Leadership NC Alumni, Class XXVII
- Eat Smart, Move More NC Executive Committee Member
  - o Chair of Communications Subcommittee
- NC School-based Health Alliance
  - o Ex-officio Board Member

**Volunteer Experience:**

- Durham Bicycle and Pedestrian Advisory Commission (Appointed since September 2018; Chair 2020 - present)
- Safe Schools NC (Board Member August 2015 – August 2018)
- Alliance of Therapy Dogs, Triangle, NC (November 2008 to 2020)

\*\*\*\*\*  
\*\*\*\*\*

**Brief Bio**  
**Susanne Schmal**

Susanne Schmal is a public health practitioner with 20+ years in chronic disease prevention, wellness and school health. She is the School Health Partnerships and Policy Consultant in the NC Department of Public Instruction and works with school districts in NC, community partners, as well as state and national partners to support their policy and practice efforts to build on successes addressing components of the *Whole School, Whole Community, Whole Child* model. Susanne is a generalist at heart and loves the connections among the various sectors and people, but appreciates the specialized expertise needed, as well, and enjoys bringing these worlds together for creative solutions.

Prior to being with the Department of Public Instruction, Susanne worked as part of various grants at the NC Division of Public Health, UNC-Chapel Hill, the Division of Community Health at Duke University Medical Center, and Wake Forest University Baptist Medical Center. She received her MPH at UNC-Chapel Hill in the Health Behavior program.

While Susanne works for the people of NC (“the state”), she knows it starts locally. She has served on the Durham Bicycle and Pedestrian Advisory Commission since 2018 and was recently elected as Chair of the Commission. This Commission aims to advise Durham’s City Council and Board of County Commissioners on bicycle and pedestrian issues, with an emphasis on equity and the related health, recreation, and transportation benefits.

Susanne was born in North Carolina and has lived in Durham for over 15 years with her spouse, Molly, a research scientist and nature enthusiast, and their collection of rescue pets over the years. She enjoys being outdoors in the fresh air, biking the ATT, running, reading, eating good food, traveling, and hanging out with friends and family on their back porch.

\*\*\*\*\*  
\*\*\*\*\*



## **Society Candidate Secretary**

**LYN ANN JENKINS**

400 E 14th St, [Des Moines, IA 50319](#) | 515-689-3607 |  
[lyn.jenkins@iowa.gov](mailto:lyn.jenkins@iowa.gov)  
4555 E Pine Ave, Carlisle, IA 50047 | 515-490-1239 |  
[iowahpewellness@gmail.com](mailto:iowahpewellness@gmail.com)

### **EDUCATION**

Des Moines University

**Master of Public Health**

May 2017

Capstone: Des Moines Public Schools' Wellness Policy & Practice

- o Assess and update district-wide Local Wellness Policy using state and national requirements, recommendations and tools
  - o Create wellness action plans and provide resources in coordination with over 60 school buildings
- Internship: Iowa's Healthiest State Initiative
- o Coordinate and supervise AmeriCorps program to lead health education, promotion and outreach in school and community gardens and summer food service program sites

Iowa State University

**Bachelor of Science, Health & Human Performance (Kinesiology)**

May 2007

Internship: Iowa Department of Public Health, Bureau of Nutrition & Health Promotion

- o Assist with program planning, implementation and evaluation of health education programs in schools

Des Moines Area Community College

**Associate in Science, Human Services**

December 2002

Internship: Childserve

- o Assist with planning and organization for social work and respite care
- o Plan and lead respite care activities for children with special healthcare needs

### **PROFESSIONAL EXPERIENCE**

Iowa Department of Education, Bureau of Nutrition and Health Promotion

**Program Consultant, Health, Physical Education, Grants**

2022-Present

- Facilitate meetings, trainings, action planning, and implementation strategies
- Create and connect resources with schools and partners
- Provide technical assistance to Iowa schools and partners
- Connect and integrate other relevant projects including:

- o Future Ready Iowa
- o Social Emotional Behavioral Health
- o Iowa e-Learning Central online curriculum and resources
- o Nutrition and Health Services grants and trainings

Iowa Department of Education, Bureau of Leading, Teaching, Learning

**Health and Physical Education Consultant** (half-time)

2019-2021

- Gather and convene statewide leadership team
- Create implementation plan for health and physical education standards
- Facilitate meetings, trainings, action planning, and implementation strategies
- Create and connect resources with schools and partners
  - o Guidance documents on standards and compliance
  - o Professional Development
- Provide technical assistance to Iowa schools and partners
- Connect and integrate other relevant projects including:
  - o Social-Emotional Learning Competencies
  - o Iowa e-Learning Central online curriculum and resources

EveryStep, Community Health

Community Health 5210 Coordinator, Central Iowa

2018-2022

- Collaborate with community partners to implement 5-2-1-0 Healthy Choices Count! wellness initiative
- Create & lead professional development for a variety of audiences
- Facilitate meetings, trainings, action planning, and implementation of health strategies
- Connect resources with registered early care and education sites
- Lead community outreach and education activities on a variety of health topics

Des Moines Public Schools

**Nutrition Education Specialist**

2007-2018

Health Education

- Create nutrition and health education activities and lessons
- Lead and coordinate health education lessons/activities with preschool through middle school students, staff, families and communities
- Program planning, scheduling, logistics and budget
- Supervise health educators: dietitians, FoodCorps/AmeriCorps members and interns/practicum students

Grant Coordination

- Write and secure grant funding from public and private sources to support student health and farm to school efforts and activities
- Manage grant programs, funding, evaluation and reporting following grant and organizational guidelines
- Develop and foster community partnerships and collaborative efforts

Training & Development

- Train health educators including dietitians, FoodCorps/AmeriCorps members and interns/practicum students
- Lead professional development opportunities for school staff on wellness and education topics
- Serve as SNAP-Ed expert panelist in national policy, systems, and environment (PSE) work group

## RECOGNITIONS

Friend of Education Recognition, Carlisle Chamber of Commerce	2020
Community Business Partner support of Central Campus, Broadcasting & Film	2015

## COALITIONS/GROUPS

Carlisle Hometown Pride, community non-profit <b>Secretary</b> <b>Co-Chair</b>	<b>2022-Present</b> 2020-2021
Movers and Shakers, Iowa's Healthiest State Initiative <b>Strategy Team Member</b> Strategic planning and direction for state-wide wellness efforts	2019-2021
Clive Wellness Committee <b>Co-Lead, Move More Strategy Team</b> Collaborate with stakeholders to advance wellness initiatives in Clive, Iowa	2019-2021
Well Kids Coalition of Central Iowa – United Way <b>Steering Committee, Workgroups</b> Provide input and expertise related to child wellness initiatives in central Iowa Support professional development, consistent messaging, and advocacy workgroups	2015-2021
Iowa Farm to School and Early Care Coalition	
Co-Lead Food Education Strategy Team, Conference Planning Committee Strategic Planning Collaborate with stakeholders to advance Farm to School opportunities and activities in Iowa Plan annual Farm to School Conference.	2016-2021

## EVENT PLANNING

<b>Community Fun Runs</b> <ul style="list-style-type: none"><li>o Carlisle PTO Color Run</li><li>o Friends of Carlisle Parks Pumpkin Run</li></ul>	2018-2019
--	-----------

## CONFERENCE PRESENTATIONS

<b>Sessions – AEYC Fall Institute</b> Audience: Early Care and Education Professionals <ul style="list-style-type: none"><li>o Culturally Responsive Food Education and Farm to Early Care</li><li>o Understanding policy, systems, and environmental changes to support wellness</li><li>o 5-2-1-0 Healthy Choices Count! message and initiative</li><li>o Inclusive health messaging—awareness and understanding of weight-based bias</li></ul>	2019-2021
<b>Sessions – Iowa After-School Alliance IMPACT Conference</b> Audience: Out-of-school program professionals <ul style="list-style-type: none"><li>o Supporting whole child wellness</li><li>o Benefits and resources for physical activity</li></ul>	2018-2019



Session – Primary Health Care’s Teen Talk 2018-2019  
Audience: Middle and High School students within Central Iowa  
o Nutrition and health behaviors

Session – School Summit on Climate & Culture 2017  
Audience: School Staff  
o District and building school wellness assessment and efforts

Panel Expert & Session – Action for Health Kids Iowa & Illinois Wellness Conference 2017  
o Panel of school wellness professionals  
o School wellness policy and practice

Session – Iowa Governor’s Conference on Public Health 2013  
Audience: Public Health Professionals  
o School wellness supports, programs, and resources

### **PROFESSIONAL DEVELOPMENT INSTRUCTOR**

Health Education Standards Course 2020-Present  
Audience: School Staff, Teacher Licensure Renewal Credit  
  
Self-paced online training using learning management system for school staff on health education requirements, standards and best practices

Physical Education Standards Course 2020-Present  
Audience: School Staff, Teacher Licensure Renewal Credit  
Self-paced online training using learning management system for school staff on physical education requirements, standards, and best practices

5-2-1-0 School Wellness Course 2019-Present  
Audience: School Staff, Teacher Licensure Renewal Credit  
Self-paced online training using learning management system for school staff on wellness policy requirements, best practices, and action planning process

5-2-1-0 Healthy Choices Count! Series 2020-2021  
Audience: DHS licensed Child Care providers (DHS credited)  
Virtual professional development using the 5-2-1-0 approach to improve child health environments and behaviors: health food & beverages, physical activity, understanding and meeting sensory needs

**5-2-1-0 Train-the-Trainer** 2019-2021  
Audience: Central Iowa partners  
In-person and virtual training on integrating 5-2-1-0 message and approach into new or existing programs that work with children

5-2-1-0 Early Care & Education Learning Collaborative 2019-2020  
Audience: Central Iowa early care professionals  
Series on integrating wellness strategies and 5-2-1-0 message and approach into early care and education programs

5-2-1-0 School Wellness 2019  
Audience: School Nurses (Continuing Ed credited)  
Professional development on using the 5-2-1-0 approach to connect with school wellness and improve child health environments and behaviors

### 5-2-1-0 Whole Student Health

2019

Audience: Physical Education Teachers

Professional development using the 5-2-1-0 approach to increase physical and social emotional learning strategies during and beyond PE class.

### **SNAP-Ed Contractor Training**

2019

Audience: IDPH contractors with SNAP-Education

Presentation on policy, systems, and environmental changes

### **Healthy Choices Count! Summit**

2019

Audience: Licensed teachers

Teacher License Renewal Course creating and implementing wellness strategies

### **5-2-1-0 Healthy Choices Count!**

2018-2019

Audience: DHS licensed Child Care providers (DHS credited)

201 In-person professional development on using the 5-2-1-0 approach to improve child health environments and behaviors

## **CURRICULUM/LESSON DEVELOPMENT**

### Nutrition Education – Iowa Nutrition Network School Grant Program

Nutrition education lessons for the Iowa Nutrition Network School Grant Program, Iowa Department of Public Health

### Physical Activity – Iowa Department of Education

Physical activity “Stories in Motion” for the Iowa Department of Education

### Farm to School – Next Step Adventure & Des Moines Public Schools

Farm to school curriculum and resources in conjunction with Next Step Adventure and Des Moines Public Schools

## **ADDITIONAL EXPERIENCE**

### Professional

- o After School Arts Program, Teaching Artist 2018-2019
- o ZUMBA and Yoga Instructor for youth and adults
- o Massage Therapist 2002-2007
- o Child care provider 2000-2004

### Volunteer

- o Everybody WINS Reading Mentor 2016-2019
- o Youth Volleyball Coach 2020-2021
- o Youth Soccer Coach

## **ADDITIONAL SKILLS & TRAINING**

### Skills:

- o Proficient computer and office skills
- o Social marketing and social media development and outreach
- o Consent building and decision making
- o Educational and professional intern supervisor for high school and college students

Certificates:

- o Certified Health Education Specialist (CHES) 2012-Present
- o Emotional Intelligence 2019
- o Youth Mental health First Aid 2019
- o ZUMBA & ZUMBA Kids Instructor 2014-2019
- o Girls Circle Facilitator Training 2013
- o Certificate – Motivational Interviewing Training 2013

\*\*\*\*\*  
 \*\*\*\*\*

**Brief Bio**  
**Lyn Ann Jenkins**

Lyn Jenkins is an Education Program Consultant focusing on Health Education, Physical Education, and related grants for the Iowa Department of Education, Bureau of Nutrition and Health Promotion. She joined the Department in July 2019 to provide consultation and support in implementing Iowa’s newly adopted recommended health and physical education standards. Lyn has previously worked in early care, schools, out-of-school programs and through non-profits to support nutrition, physical activity and wellness strategies. Her work focuses on the intersection of health and education in providing equitable opportunities for learners to attain the skills, knowledge, aptitude and access that support healthy behaviors. Lyn has a Master’s in Public Health from Des Moines University, a Bachelor’s in Health and Human Performance from Iowa State University and is a Certified Health Education Specialist.

\*\*\*\*\*  
 \*\*\*\*\*



**Society Candidate**  
**Member-at-Large**

**WENDY SELLERS, RN, MA, CSE,**  
**FASHA**

**EDUCATION**

**University of Michigan, Ann Arbor, MI:**  
 Sexual Health Certificate Program 2019-2020  
**Western Michigan University, Kalamazoo, MI:**  
 Master’s Degree, Family and Consumer Sciences  
 2003  
 Bachelor of Science, General University Studies, Health  
 Studies 1992  
**Lansing Community College, Lansing, MI:**  
 Associates Degree, Registered Nursing 1981

<b>Michigan State University, East Lansing, MI:</b> Pre-veterinary major	1974-76
<b>Taylor University, Upland, IN:</b> Pre-med major	1973-74

---

**CERTIFICATION and LICENSURE**

---

Certified Sexuality Educator, American Association of Sexuality Educators, Counselors, and Therapists (AASECT)	2020-present
Certified Prevention Consultant, Michigan Certification Board for Addiction Professionals (MCBAP), International Certification & Reciprocity Consortium (IC & RC)	2003-2017
Certified Prevention Specialist, Michigan Certification Board for Addiction Professionals (MCBAP), International Certification & Reciprocity Consortium (IC & RC)	1997-2003
Reproductive Health certified, State of Michigan	1990
HIV/AIDS Trainer, Michigan Department of Education	1990
Certified <i>Understanding Sexuality</i> Trainer, Jackie Sowers	1989
Certified <i>Michigan Model</i> Trainer K-8, State of Michigan	1987-89
Registered Nurse, State of Michigan, #4704135798	1981-present

---

**Awards**

---

Russ Henke Distinguished Service Award, The Society of State Leaders of Health and Physical Education	2021
50 Most Influential Women in West Michigan, Grand Rapids Business Journal	2020
American School Health Association Fellow, ASHA	2019
Lifetime Achievement Award, Michigan School Health Coordinator Association	2016
School Health Coordinator of the Year, American School Health Association	2014
Harrison Award, Michigan Model State Steering Committee	2001 and 2006

---

**career positions**

---

Founder and President of Health 4 Hire, Inc., Grand Rapids, MI*	2001-present
---	--------------

Formed this woman-owned business to offer health education consultation, specializing in sex education. Services include curriculum development, professional development of school-related staff, and technical assistance to advance sex education in schools.

Prevention Specialist and Regional School Health Coordinator, Eaton Regional Education Service Agency, Charlotte, MI*	1996-2016
---	-----------

Worked with schools in three counties (52 districts, charters, and nonpublic schools) to advance school-based health education. Provided project management, professional development, curricula and educational resources, and technical assistance to promote school health. Authored teen pregnancy prevention and other grant proposals that were funded for more than \$3 million over the years.

Health Education Contractor, Eaton Intermediate School District, Charlotte, MI

Provided training on the *Michigan Model for Health* for teachers in schools in three counties. Conducted health-related workshops and presentations for schools and community groups.

1984-1996

---

### invited Journal reviewer\*

*American Journal of Sexuality Education* 2017 to present

---

### memberships and Appointments

American Academy of Sexuality Educators, Counselors & Therapists  
(AASECT) member 2019-present

Society of State Leaders of Health and Physical Education 2016-present

American School Health Association (ASHA) member 1998-present

Michigan School Health Coordinators' Association (MiSHCA) member 1996-2021

Michigan Council for Maternal Child Health (MCMCH) board member 2006-2015

Healthy Kids Healthy Michigan member 2010-2015

Michigan Office of Drug Control Policy Advisory Council member 2004-2008

---

### professional committees and volunteer service

Society of State Leaders of Health and Physical Education  
Communications Committee co-chair 2021-present

ASHA Professional Development Committee member 2019-present

ASHA Board of Directors 2017-2018

ASHA Advocacy and Coalitions Committee Chair 2017-2018

MiSHCA President 2004-05

MiSHCA Legislative Committee Chair 2006-2015

Healthy Kids Healthy Michigan, Education Policy Action Team Co-Chair 2010-2015

---

### PUBLICATIONS

Bednarz, P. K. & **Sellers, W. L.** 2017. "The School Nurse and Sexual Health Education." *Legal Resource for School Health Services*. Resha, C. A. & Taliaferro, V. L., editors. SchoolNurse.com.\*

George, M. S. & **Sellers, W. L.** 1992. *Michigan Model for Health: Kindergarten*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1992. *Michigan Model for Health: Grade 1*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1993. *Michigan Model for Health: Grade 2*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1993. *Michigan Model for Health: Grade 3*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1994. *Michigan Model for Health: Grade 4*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1994. *Michigan Model for Health: Grade 5*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1995. *Michigan Model for Health: Grade 6*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1996. *Michigan Model for Health: HIV, AIDS, and Other STDs: Curriculum Recommendations for HIV, AIDS, and other STDs*. published by Central Michigan University.\*

George, M. S. & **Sellers, W. L.** 1996. *Michigan Model for Health: Managing Conflicts and Preventing Violence*. published by Central Michigan University.

George, M. S. & **Sellers, W. L.** 1997. *Michigan Model for Health: What's Food Got to Do with It?* published by Central Michigan University.

- George, M. S. & **Sellers, W. L.** 1997. *Michigan Model for Health: Teens Campaign Against Tobacco.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 1998. *Michigan Model for Health: The Two R's for Stopping Assault and Preventing Violence.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 1998. *Michigan Model for Health: It's No Mystery: Tobacco Is a Killer.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 1998. *Michigan Model for Health: Stay Physically Active—For Life.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 1999. *Michigan Model for Health: Help Yourself to Good Nutrition.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 1999. *Michigan Model for Health: Teens Voice Solutions to Alcohol, Tobacco, and Other Drugs.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 1999. *Michigan Model for Health: Help Yourself to Good Nutrition.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2007. *Michigan Model for Health: Healthy and Responsible Relationships: HIV, Other STIs, and Pregnancy Prevention.* published by Central Michigan University.\*
- George, M. S. & **Sellers, W. L.** 2008. *Michigan Model for Health: Kindergarten.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2008. *Michigan Model for Health: Grade 1.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2007. *Michigan Model for Health: Grade 2.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2007. *Michigan Model for Health: Grade 3.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2006. *Michigan Model for Health: Grade 4.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2006. *Michigan Model for Health: Grade 5.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2009. *Michigan Model for Health: Grade 6.* published by Central Michigan University.
- George, M. S. & **Sellers, W. L.** 2010. *Michigan Model for Health: Growing Up and Staying Healthy: Understanding HIV and Other STIs.* published by Central Michigan University.\*
- Sellers, W. L.** 2002. *Puberty: The Wonder Years: Grades 4, 5, & 6.* published by Central Michigan University.\*
- Sellers, W. L.** 2005. *Puberty: The Wonder Years: Grades 4, 5, & 6.* published by Central Michigan University.\*
- Sellers, W. L.** 2010. *Puberty: The Wonder Years: Grades 4, 5, & 6.* published by Central Michigan University.\*
- Sellers, W. L.** 2015. *Puberty: The Wonder Years: Grade 4.* published by Health 4 Hire, Inc.\*
- Sellers, W. L.** 2015. *Puberty: The Wonder Years: Grade 5.* published by Health 4 Hire, Inc.\*
- Sellers, W. L.** 2015. *Puberty: The Wonder Years: Grade 6.* published by Health 4 Hire, Inc.\*

\* These are Sexuality Education Experience activities.

---

### [media interviews\\*](#)

Los Angeles Daily News, Antonie Boessenkool, journalist, phone interview 8/30/2017

- Published article #1 9/7/2017: <http://www.dailynews.com/2017/09/07/lausd-testing-sex-ed-courses-for-middle-school-students/>
- Published article #2 9/17/2017: <http://www.dailynews.com/2017/09/17/lausd-to-try-out-sex-ed-classes-for-fourth-graders-2/>

- Published article #3 9/18/2017: <http://www.mercurynews.com/2017/09/18/lausd-to-try-out-sex-ed-classes-for-fourth-graders-2/>

KABC-TV Los Angeles, Anabel X. Munoz, reporter

- Aired 9/8/2017 at <http://abc7.com/education/lausd-introduces-new-sex-ed-classes-for-4th-graders/2393606/>

Westwood One News, Cumulus; Los Angeles Radio Correspondent, Jim Roope 9/7/2017

- <https://drive.google.com/open?id=0BywUbWZk5d6vVXlzbU5TamNBT2kxanJCMmp1bGJrcXNySzZl>

Southern California Public Radio, 89.3 KPCC, Take Two, A.Martinez

- Interview aired 9/25/2017: <https://www.scpr.org/programs/take-two/2017/09/25/59225/the-birds-and-the-bees-lausd-sex-ed-might-be-going/>

Circa.com, reporter Fernando Hurtado, skype interview 9/20/2017

- Interview posted 9/25/2017: <https://www.circa.com/story/2017/09/25/sex-relationships/los-angeles-unified-school-district-others-starting-sex-ed-in-fourth-grade>

WOOD Radio Interview with Phil Tower:

- 10/26/2017 Sexual Harassment #MeToo , <https://www.iheart.com/podcast/139-iheartmedia-west-mi-weeken-28352469/episode/iheartmedia-west-michigan-weekend-10-29-17-28617475/>

Vice, Broadly, Lauren Young interview 9/21/2017

- Published 12/26/2017: [https://broadly.vice.com/en\\_us/article/43qx5w/fourth-graders-in-los-angeles-could-define-the-future-of-sex-ed](https://broadly.vice.com/en_us/article/43qx5w/fourth-graders-in-los-angeles-could-define-the-future-of-sex-ed)

Michigan Radio, Lester Graham, interview on 10/20/2017

- Aired 10/20/2017: <http://michiganradio.org/post/answer-metoo-better-sex-education>

Rapid Growth Media, Rapid Blog

- Posted 12/7/2017: <http://www.rapidgrowthmedia.com/features/metoorapidblog.aspx>

West Michigan Woman, blog

- Posted 3/7/2018: <https://westmichiganwoman.com/blog/item/1952-the-answer-to-metoo-is-education>

WOOD Radio Interview with Phil Tower:

- 7/31/2018 New YRBS data

Amaze Parents, Facebook Live interview with Christine Koh

- Posted on 10/1/2018: <https://www.facebook.com/AMAZEParents/videos/2024151934541666/>

Revue Magazine, Andy Balaskovitz interview on 2/15/2019

- Posted 3/1/2019 at <https://revuewm.com/features/news/item/4365-teach-the-children-well-comprehensive-sex-education-advocates-face-uphill-climb-to-change-west-michigan-culture>

Michigan Radio, Stateside with Cynthia Canty, Stateside, Sex Ed in the #MeToo Era

- Aired 4/17/2019: <https://www.michiganradio.org/post/stateside-line-5-tunnel-negotiations-detroit-origins-spiral-cut-ham-sex-ed-metoo-era>

WOOD Radio, iHeartRadio Interview with Phil Tower:

- 4/24/2019 Gender-Inclusive Puberty Education, <https://www.iheart.com/podcast/139-iheartmedia-west-mi-weeken-28352469/episode/gender-identity-and-gender-inclusivity-brain-43581050/>

Grand Rapids Magazine, interview by Holly Bechiri, photos by Teri Genovese

- Published 1/1/2020 at <https://www.grmag.com/people-places/the-puberty-lady/>

\* These are Sexuality Education Experience activities.

---

### Invited conference Presentations

---

- CDC National Leadership Conference to Strengthen HIV/AIDS Education and CSHP\***  
Renaissance Washington DC Hotel, Washington DC **February 2002**  
Presented a session with Laurie Bechhofer titled, "Sexuality Education: When a Door Is Closed, Find a Window," how we provide sex education in MI in spite of barriers. February 10-13, 2002
- 77<sup>th</sup> Annual American School Health Association Conference**  
El Camino Real Hotel, El Paso, TX **October 2003**  
Presented by ASHA and titled "School Health Beyond the Borders."  
Presented my workshop titled "Not-So-Strange Bedfellows: Making the Vital Connections Between School Health and Counseling."  
Participated in many sessions and met huge influencers in the field of school health. 10/15-18/2003
- Michigan School Counselors' Association Conference**  
**Bovee University Center, CMU, Mt. Pleasant, MI** **March 2004**  
Presented by MSCA and titled "The Nuts and Bolts of Comprehensive Guidance & Counseling V." Presented my workshop titled "Not-So-Strange Bedfellows: Making the Vital Connections Between School Health and Counseling." March 5, 2004
- Asset Development Workshops**  
**Clinton-Eaton-Ingham County Consortium** **2004**  
Developed and presented asset development workshops across tri-county region. 2004-5
- Michigan School Counselors' Association Fall Conference**  
**Amway Grand Plaza, Grand Rapids, MI** **October 2004**  
Presented by MSCA and titled "One Vision, One Voice." Presented my workshop titled "Not-So-Strange Bedfellows: Making the Vital Connections Between School Health and Counseling." 10/18/2004
- Family & Consumer Science Educators of Michigan Fall Conference\***  
**Valley Plaza Resort, Midland, MI** **October 2004**  
Presented by FCSE of MI. Presented my workshop titled "Yes, You Work With a Bunch of Characters: Make the Most of It!" October 21, 2004
- 78<sup>th</sup> Annual American School Health Association Conference\***  
**Sheraton Station Square, Pittsburgh, PA** **October 2004**  
Presented by ASHA and titled "School Facilities: Safe or Sorry."  
Presented my workshop titled "Safer Sex Education: A Professional Development Model for New Sexuality Educators." Participated in many sessions and met Sol Gordon. 10/13-16/2004
- 79<sup>th</sup> Annual American School Health Association Conference\***  
**Hilton Burbank Airport & Convention Center** **October 2005**  
Presented by ASHA. Presented my workshop titled "Advocacy and Lobbying: Survival Skills for Today's Health Educators in Politically



Challenging Times.” Participated in many sessions. Jackie Sowers attended my session. 10/19-22/2005

**Safe & Drug Free Schools Coordinator Conference**

Kent ISD, Grand Rapids, MI

Presented by Office of Drug Control Policy. Presented my workshop titled “Bullying: The Michigan Model for Primary Prevention.”

11/1/2006

**November 2006**

**National Association of Social Workers, Michigan Chapter Conference**

MSU Kellogg Center, Lansing, MI

Presented by NASW-MI Chapter and titled “Meeting of the Profession.” Presented my workshop titled “Not-So-Strange Bedfellows: Making the Vital Connections Between School Health and Social Work” with Kyle Guerrant. May 17, 2007

**May 2007**

**Eat Healthy + Play Hard = Smart Students**

Traverse City Resort, Acme, MI

Presented a session titled “The Michigan Model for Health Curriculum and the School Health Coordinator Infrastructure.” April 22-24, 2008

**April 2008**

**9<sup>th</sup> Annual Michigan Substance Abuse Conference**

Lansing Center, Lansing, MI

Presented by Michigan Association of Community Mental Health Boards and Michigan Association of Substance Abuse Coordinating Agencies. I presented my workshop titled “Primary Drug Prevention for K-12 Students and the Michigan Model for Health.” Participated in multiple prevention track workshops. September 8 & 9, 2008

**September 2008**

**Family & Consumer Science Educators of Michigan Fall Conference**

Lansing Sheraton, Lansing, MI

Presented by FCSE of MI and titled “The Nuts and Bolts of Comprehensive Guidance & Counseling V.” Presented my workshop titled “Not-So-Strange Bedfellows: Making the Vital Connections Between School Health and Counseling.” 11/12-14/2008

**November 2008**

**84<sup>th</sup> Annual American School Health Association Conference\***

Hyatt Regency Crown Center, Kansas City, MO

Presented by ASHA and titled “Healthy Students...Successful Learners.” Presented my workshop titled “Safer Sex Education.” Participated in many sessions. 10/14-15/2010

**October 2010**

**13<sup>th</sup> Annual Michigan Substance Use Disorder Conference**

Detroit Marriott Renaissance Center, Detroit, MI

Presented by Michigan Department of Community Health, Behavioral Health and Developmental Disabilities Administration, and Bureau of Substance Abuse and Addiction Services. Presented my workshop titled “Transforming the Future of Substance Use prevention Through Coordinated School Health.” Participated in many prevention track sessions. 9/13-14/2012

**September 2012**

**11<sup>th</sup> Annual Summer Institute Conference\***

Embassy Suites Hotel and Conference Center, North Charleston, SC  
Presented by South Carolina Campaign to Prevent Teen Pregnancy.  
Presented my workshop titled “ More Than Plumbing: Best Practice  
Puberty Lessons and Teaching Strategies.” Marion Wright Edelman  
was the keynote. June 16-18, 2012

**June 2012**

**State Summit VII\***

National Education Association, Washington, DC  
Sponsored by Advocates for Youth, ACLU, Planned Parenthood, NEA-  
HIN, Answer, this annual summit brings sexuality educators and  
advocates together from across the country to learn how to advance  
effective sex education and policies that support sexually healthy  
youth. One day is spent advocating at the federal level. Presented a  
session titled “What’s In It for Me? Connecting Community Agencies  
With Schools.” Participated in all activities, including legislative  
visits. June 4-6, 2013

**June 2013**

**Moving Toward Solutions: Addressing Teen Pregnancy in Michigan\***

The Dearborn Inn, Dearborn, MI  
Sponsored by Michigan Departments of Education and Community  
Health, this annual summit brings sexuality educators and advocates  
with multiple viewpoints together to learn how to prevent teen  
pregnancy. Presented a session with Laurie Bechhofer titled “Beyond  
Number Crunching! Using Data to Make Decisions, Garner Support,  
and Secure Funding.” Participated in multiple workshops. August 11-  
13, 2013

**August 2013**

**14<sup>th</sup> Annual Michigan Substance Use Disorder Conference**

Grand Traverse Resort, Traverse City, MI  
Presented by Michigan Department of Community Health,  
Behavioral Health and Developmental Disabilities Administration,  
and Bureau of Substance Abuse and Addiction Services. Presented  
my workshop titled “Bridge to a Healthy Future: Preventing  
Substance Use Disorders and Other Risk Behaviors Through High  
School Health Education.” Participated in many prevention track  
sessions. 9/16-17/2013

**September 2013**

**87<sup>th</sup> Annual American School Health Association Conference\***

Hilton, Myrtle Beach, South Carolina  
Presented by ASHA. Presented my workshop titled “Advocacy and  
Lobbying.” Participated in many sessions. 10/10-11/2013

**October 2013**

**State Summit VIII\***

National Education Association, Washington, DC  
Sponsored by Advocates for Youth, ACLU, Planned Parenthood, NEA-  
HIN, Answer, this annual summit brings sexuality educators and  
advocates together from across the country to learn how to advance  
effective sex education and policies that support sexually healthy  
youth. One day is spent advocating at the federal level. Presented a  
workshop “Empowering Youth and Impacting Policy Through

**June 2014**

Photography and Language.” Participated in all activities, including legislative visits. June 1-3, 2014

**88<sup>th</sup> Annual American School Health Association Conference**

Portland Hilton Towers, Portland, Oregon

**October 2014**

Presented by ASHA. Presented my workshop titled “Skills Before Content-The New High School Michigan Model for Health” and a poster session titled “Be My BFF: Advocacy.” Participated in many sessions. 10/10-11/2014

**National Sex Ed Conference\***

Hyatt, New Brunswick, New Jersey

**December 2015**

Sponsored by the Center for Sex Education. Presented my 60- minute workshop titled “*Less Shame...More Wonder! Positive Puberty Education That Meets Student Needs and Connects to Education Initiatives.*” Participated in many sessions. 12/9-11/2015

**90<sup>th</sup> Annual American School Health Association Conference\***

Renaissance Harborplace Hotel, Baltimore, Maryland

**October 2016**

Presented by ASHA. Presented my 60-minute workshop titled “*Less Shame...More Wonder! Positive Puberty Education Strengthens Connections.*” Participated in many sessions. 10/6-8/2016

**Tobacco-Free Michigan Conference**

Great Wolf Lodge, Traverse City, Michigan

**April 2017**

Presented by Tobacco Free Michigan and titled “Winnable Battle: Tobacco Use in Michigan.” Presented my one 75-minute session: “The Power Is Yours to Be Tobacco Free: Empowering Middle School Students to Avoid Tobacco Use.” Participated in many sessions. 4/30 to 5/1/2017

**Connecting with Kids Through School Health Conference\***

Boyne Mountain Resort, Boyne Falls, Michigan

**June 2017**

Presented by Michigan School Health Coordinators’ Association (MiSHCA) Presented my 75-minute session: *Less Shame...More Wonder! Positive Puberty Education Strengthens Connections.* Participated in many sessions. 6/26 & 27/2017

**Moving Toward Solutions: Addressing Teen Pregnancy in Michigan\***

Sommerset Inn, Troy, MI

**August 2017**

Sponsored by Michigan Departments of Education and Community Health, this annual summit brings sexuality educators and advocates with multiple viewpoints together to learn how to prevent teen pregnancy. Presented my 90-minute session titled “Laying the Foundation: Teen Pregnancy Prevention Starts Early & Includes All.” Participated in multiple workshops. 8/17/2017

**National Sex Ed Conference\***

Resorts Atlantic City, Atlantic City, New Jersey

**December 2017**

Sponsored by the Center for Sex Education. Presented my roundtable titled “*Start Early & Include All: Reaching Underserved Student Populations.*” Participated in many sessions. 12/6-9/2017

**Florida School Health Association Conference\***

Rosen Centre, Orlando, Florida

**April 2018**

Presented by ASHA. Presented one 60-minute session: Less Shame... More Wonder! Positive Puberty Education that meets student needs and connects to education initiatives. Participated in many sessions. 4/26-28/2018

**Michigan Association of School Nurses Conference\***

Crown Plaza Lansing West, Lansing, Michigan

**May 2018**

Presented by MASN and titled “*Providing Quality Nursing Care to the Unique and Special Needs of All Students.*” Presented my 60-minute session: LGBTQ Awareness in Our Schools. Participated in the day’s events. 5/11/2018

**2018 Minnesota Adolescent Sexual Health Summit, HCET\***

University of Minnesota-St. Paul, Minneapolis, Minnesota

**September 2018**

Presented by Health Care Education & Training (HCET). Presented my 75-minute session: School Dress Codes: The Politics of Shame, Stereotypes, and Sexualization. Participated in many sessions. 9/10/2018

**92<sup>nd</sup> Annual American School Health Association Conference\***

Sheraton Indianapolis City Centre, Indianapolis, Indiana

**October 2018**

Presented by ASHA. Presented three sessions: 1) Early & Inclusive: Connecting Underserved Students to Sex Education, 2) Ahead of the Curve: Aligning Sex Education with National Trends (with Laurie Bechhofer), 3) Don't Be Shy! Share! Evaluation Strategies for Shoestring Budgets. Participated in many sessions. 10/4-6/2018

**Parenting Awareness Michigan Conference\***

Kellogg Hotel & Conference Center, East Lansing, Michigan

**December 2018**

Presented by Parenting Awareness Michigan (PAM). Presented my 75-minute session: “Healthy Childhood Sexual Development: What Is Typical?” Participated in the full day. 12/10/2019

**SHAPE America National Convention and Expo 2019\***

Orlando, Florida

**April 2019**

Presented by the Society of Health and Physical Educators - (SHAPE) America. Presented my 75-minute session: Equipping Elementary PE Teachers to Implement Puberty Education. Participated in many sessions. 4/10/2019

**2019 Indiana School Health Network (ISHN)\***

Indianapolis Marriott East, Indianapolis, Indiana

**June 2019**

Presented by Covering Kids and Families of Indiana and titled “Getting to the Heart of School Health.” Presented my poster “Childhood Sexual Development” and my 75-minute session: “If You Don’t, Who Will? Linking and Leading Toward Sexual Health.” Participated in many sessions. 6/25-26/2019

**Connecting with Kids Through School Health Conference\***

Great Wolf Lodge, Traverse City, Michigan

**June 2019**

Presented by Michigan School Health Coordinators’ Association (MiSHCA). Presented one 75-minute session with Patricia Bednarz: “If You Don’t, Who Will? Connecting Kids to Sex Education.” Participated in many sessions. 6/18 & 19/2019

**National Sexual Health Conference\***

Chicago Marriott Downtown Magnificent Mile, Chicago, Illinois  
Presented my 70-minute session: "Healthy Childhood Sexual Development: What Is Typical?" AND one 30-minute session: "School Dress Codes: The Politics of Shame, Stereotypes, and Sexualization."  
Participated in many sessions. 7/10 & 12/2019

**July 2019****Moving Toward Solutions: Addressing Teen Pregnancy in Michigan\***

Treetops Resort, Gaylord, MI  
Sponsored by Michigan Departments of Education and Health and Human Services, this annual summit brings sexuality educators and advocates with multiple viewpoints together to learn how to prevent teen pregnancy.  
Presented two, 75-minute sessions titled: 1) "School Dress Codes: The Politics of Shame, Stereotypes, and Sexualization" and 2) "Don't Be Shy! Share! Evaluation Strategies for Shoestring Budgets." Participated in multiple workshops. 8/11-12/2019

**August 2019****American Journal of Sex Education Lecture Series\***

Virtual  
Presented a webinar titled "Puberty Education: Building the Foundation for Healthy Sexual Development" on September 30, 2020.

**September 2020****Association for Middle Level Education Conference\***

Virtual  
Sponsored by AMLE and focusing on all aspects of educating students in grades 5-8. Presented two sessions titled 1) "Healthy Childhood Sexual Development," and 2) "School Dress Codes: The Politics of Shame, Stereotypes, and Sexualization." Participated in multiple workshops. 10/23-25/2021

**October 2020****American School Health Association Webinar\***

Virtual  
Presented a webinar titled "Puberty Education: Building the Foundation for Healthy Sexual Development" on October 5, 2021.

**October 2020****Child, Adolescent School Health (CASH)\***

Virtual  
Sponsored by Michigan Departments of Education and Health and Human Services, this annual summit has been rebranded to support sexual health in school settings. Presented one, 75-minute session titled "You're Virtually There! 10 Tips and Strategies for Successful Virtual Sex Education."  
Participated in multiple workshops. 10/18-20/2021

**October 2021**

\* These are Sexuality Education Experience activities.

---

**[conference participation - selected](#)****Search Institute Annual Conference**

Radisson Hotel South, Bloomington, MN  
The first annual Healthy Communities, Healthy Youth conference by Search. Focus on asset development strategies and success stories.  
October 30-November 1, 1997

**November 1997**

**Search Institute Annual Conference**

Indianapolis, IN

Asset development strategies and success stories. November 1-3, 2001

**November 2001**

**STD & HIV Conference**

Crown Plaza Hotel, Grand Rapids, MI

Strategies to prevent STDs and HIV. December 6-7, 2001

**December 2001**

**Search Institute Annual Conference**

Minneapolis, MN

Asset development strategies and success stories. March 3, 2003

**March 2003**

**5<sup>th</sup> Annual Michigan Substance Abuse Conference**

??, MI

Presented by Michigan Association of Community Mental Health Boards and Michigan Association of Substance Abuse Coordinating Agencies and titled "Mapping the Future to Substance Abuse Services." Participated in multiple prevention track workshops. September 13 & 14, 2004

**September 2004**

**7<sup>th</sup> Annual Michigan Substance Abuse Conference**

DeVos Place, Grand Rapids, MI

Presented by Michigan Association of Community Mental Health Boards and Michigan Association of Substance Abuse Coordinating Agencies. Participated in multiple prevention track workshops. September 11 & 12, 2006

**September 2006**

**8<sup>th</sup> Annual Michigan Substance Abuse Conference**

DeVos Place, Grand Rapids, MI

Presented by Michigan Association of Community Mental Health Boards and Michigan Association of Substance Abuse Coordinating Agencies. Participated in multiple prevention track workshops. 9/10-11/2007

**September 2007**

**11<sup>th</sup> Annual Michigan Substance Use Disorder Conference**

Lansing Center, Lansing, MI

Presented by Michigan Department of Community Health, Mental Health and Substance Abuse Administration, and Bureau of Substance Abuse and Addiction Services. Participated in many prevention track sessions and learned about the transition to a Recovery Oriented System of Care model. 9/13-14/2010

**September 2010**

**Connecting the Dots with Data**

? location

Presented by Substance Abuse Prevention Educations, the Connections III Conference focused on positive youth development and academic performance. Keynote presenter Pat Cooper, spoke about coordinated school health. Participated in workshops on CSH with Pat Cooper and data with Jim O'Neill. 4/27/2005

**4/27/2005**

**Stages of Change: Prochaska**

? location

**2005**

Presented by MI Association of Community Mental Health Boards;  
breakout with Dr. Prochaska.

**Prescription and Over-the-Counter Drug Abuse Summit**

Kellogg Center, East Lansing, MI

**March 2009**

Presented by Michigan Office of Drug Control Policy. Multiple sectors presented the scope and severity of OTC drug abuse. March 27, 2009

**Eat Healthy + Play Hard = Smart Students**

Hyatt Regency, Dearborn, MI

**April 2010**

Student health and academic performance. April 28-30, 2010

**13<sup>th</sup> Annual HIV/AIDS and Human Sexuality Education Regional Conference**

Kansas City Airport Hilton, Kansas City, MO

**June 2012**

Sponsored by Iowa, Kansas, and Wyoming Departments of Education. I presented two sessions: "More Than Plumbing" and Advocacy and Lobbying: Survival Skills for Today's Health Educators in Politically Challenging Times." June 6-8, 2012

**State Summit VI**

National Education Association, Washington, DC

**May 2012**

Sponsored by Advocates for Youth, ACLU, Planned Parenthood, NEA-HIN, Answer, this annual summit brings sexuality educators and advocates together from across the country to learn how to advance effective sex education and policies that support sexually healthy youth. One day is spent advocating at the federal level. Participated in all activities, including legislative visits. May 8-10, 2012

**State Summit VIII**

National Education Association, Washington, DC

**June 2003**

Sponsored by Advocates for Youth, ACLU, Planned Parenthood, NEA-HIN, Answer, this annual summit brings sexuality educators and advocates together from across the country to learn how to advance effective sex education and policies that support sexually healthy youth. One day is spent advocating at the federal level. Participated in all activities, including legislative visits. June 1-3, 2014

**Moving Toward Solutions: Addressing Teen Pregnancy in Michigan**

Ann Arbor Ypsilanti Marriott at Eagle Crest, Ypsilanti, MI

**August 2014**

Sponsored by Michigan Departments of Education and Community Health, this annual summit brings sexuality educators and advocates with multiple viewpoints together to learn how to prevent teen pregnancy. Participated in multiple workshops. August 18-19, 2014

**15<sup>th</sup> Annual Michigan Substance Use Disorder Conference**

Lansing Center, Lansing, MI

**September 2014**

Presented by Michigan Department of Community Health, Mental Health and Substance Abuse Administration, and Bureau of Substance Abuse and Addiction Services. Participated in many prevention track sessions and learned about "Mapping Our Future:

Connecting to Where We've Been to Where We're Going," ACEs study and impact on addictions, Participated in many prevention track sessions. 9/22-23/2014

**State Summit IX**

National Education Association, Washington, DC  
Sponsored by Advocates for Youth, ACLU, Planned Parenthood, NEA-HIN, Answer, this annual summit brings sexuality educators and advocates together from across the country to learn how to advance effective sex education and policies that support sexually healthy youth. One day is spent advocating at the federal level. Participated in all activities, including legislative visits. June 7-9, 2015

**June 2015**

**89<sup>th</sup> Annual American School Health Association Conference**

Hilton Orlando Lake Buena Vista, Orlando, Florida  
Presented by ASHA. Participated in many sessions. 10/15-17/2015

**October 2015**

**State Summit X**

National Education Association, Washington, DC  
Sponsored by Advocates for Youth, ACLU, Planned Parenthood, Answer, this annual summit brings sexuality educators and advocates together from across the country to learn how to advance effective sex education and policies that support sexually healthy youth. One day is spent advocating at the federal level. Participated in all activities, including legislative visits. June 7-9, 2016

**June 2016**

**91<sup>st</sup> Annual American School Health Association Conference**

Hilton St. Louis at the Ballpark, St. Louis, MO  
Presented by ASHA. Participated in many sessions, plus the Board of Directors meeting prior. St. Louis, MO 10/10-13/2017

**October 2017**

**State Summit XI**

The Westin Washington, DC City Center, Washington, DC  
Sponsored by Advocates for Youth, Planned Parenthood, and SIECUS, this annual summit brings sexuality educators and advocates together from across the country to learn how to advance effective sex education and policies that support sexually healthy youth. Participated in all activities. 11/28-30/2017

**November 2017**

**SOPHE 69<sup>th</sup> Annual Meeting Conference**

Columbus, Ohio  
Sponsored by the Society for Public Health Education (SOPHE). I participated in the one-day School Health Track. April 6, 2018

**April 2018**

**State Summit XII**

The Kellogg Conference Center, Washington, DC  
Sponsored by Advocates for Youth, Planned Parenthood, and SIECUS, this annual summit brings sexuality educators and advocates together from across the country to learn how to advance effective sex education and policies that support sexually healthy youth. Participated in all activities. 11/14-16/2018

**November 2018**

**2019 Sex Ed Policy Convening**

National Press Club, Washington, DC

**November 2019**



Sponsored by Sex Education Policy Action Council (SEPAC), this inaugural summit brings sexuality educators and advocates together from across the country to learn how to advance effective and inclusive sex education policies and advocate federally. Participated in all activities, including legislative visits.  
11/12-13/2019

**State Summit XIII**

Hilton Alexandria Old Town, Alexandria, Virginia **November 2019**  
Sponsored by Advocates for Youth, Planned Parenthood, and SIECUS, this annual summit brings sexuality educators and advocates together from across the country to learn how to advance effective sex education and policies that support sexually healthy youth. Participated in all activities. 11/13-15/2019

**American School Health Association Virtual Conference**

Virtual **July 2020**  
Presented by ASHA. Participated in the whole day focused on school health during the pandemic.  
July 13, 2020

**American School Health Association Virtual Conference**

Virtual **October 2021**  
Presented by ASHA. Participated in all the sessions.  
September 30-October 1, 2021

**AASECT Virtual Conference**

Virtual **June 2021**  
Sponsored by the American Association of Sexuality Educators, Counselors, and Therapists, this annual conference equips sexuality professionals with information and skills to advance sexual health. June 10-12, 2021

**American School Health Association Virtual Conference**

Virtual **July 2021**  
Presented by ASHA. Participated in all the sessions. July 19-21, 2021

---

**[professional Development - selected](#)**

**Environmental Strategies 101** (audio-conference)

Facilitated by JoAnn Evetts of CSAP's Central CAPT.

**Mid-South Evaluation Training**

Michigan Primary Care Association, Lansing, MI **September 2009**  
Presented by Pacific Institute for Research and Evaluation (PIRE) and Mid-South Substance Abuse Commission. The day focused on evaluation of drug prevention programming and community coalition functioning. 9/29/2009

**Social Skills Development in Early Childhood Training Webinar**

online

Presented by Dr. Stephen Elliot of Vanderbilt University, and focused on use of the Social Skills Improvement System (SSIS) to teach and screen for social skills. 10/29/2009

**October 2009**

**OMG No Way! Secret Life of Youth & Social Media Webinar**

online

Sponsored by MACCHO Maternal Child Health series. Presented by Kenny Neal Shults with CEUs from CDC, and focused on use of web 2.0 as a two-way communication system that offers challenges and opportunities to reach youth with health messages. February 18, 2010

**February 2010**

**Michigan's New Common Core State Standards**

Hannah Community Center, East Lansing

Sponsored by Ingham ISD, this workshop prepared area leaders to implement the CCSS. District teams worked on planning for implementation. March 23, 2011

**March 2011**

**Engaging the Adult Learner for the Long Run**

Novi, MI

Sponsored by Michigan Department of Community Health for pregnancy prevention grantees. Presented by Debra Christopher of BolderLearning, and focused on use of advanced training and facilitation skills that incorporate brain research and adult learning strategies and theories. 9.26.2013

**September 2013**

**Building Core Competencies: Sex Education Training of Trainers**

Howell, MI

This two-day training of sexuality educators was facilitated by Nora Gelperin and Elizabeth Schroeder for a group of about 30. It equipped people to use foundational skills for teaching sex ed effectively. May 15-16, 2015

**May 2018**

**Sexual Health Certificate Program Weekend 2020**

Virtual

Sponsored by the University of Michigan SHCP Program, this two-day training provides professional development for sexuality educators, counselors, and therapists on current topics to increase professional skills. May 16-17, 2020

**May 2020**

**Sexual Health Certificate Program Weekend 2021**

Virtual

Sponsored by the University of Michigan SHCP Program, this two-day training provides professional development for sexuality educators, counselors, and therapists on current topics to increase professional skills. May 15-16, 2021

**May 2021**

**Goldman Sachs 10000 Small Businesses Program**

Virtual, Wayne State University

This invitation-only program teaches small business practices to a cohort of about 22 scholars. It equips people to lead their small businesses effectively. September 8 to December 17, 2021

**Sept-Dec 2021**

---

**professional Development – selected sexuality education CE hours**

---

<b>National Sex Ed Conference, 12/9 – 11/2015</b>	<b>14.5 CE</b>
<b>Gender Identity: Perspective to Practice, 9/16/2016</b>	<b>3.5 CE</b>
<b>National Sex Ed Conference, 12/6 – 9/2017</b>	<b>17 CE</b>
<b>Preventing Health Risks and Promoting Healthy Outcomes among Lesbian, Gay, Bisexual, Transgender, and Questioning (LGBTQ) Students, 1/17/2019</b>	<b>5 CE</b>
<b>Female Sexual Dysfunction, 3/24/2019</b>	<b>5 CE</b>
<b>Human Trafficking and Exploitation, 3/24/2019</b>	<b>5 CE</b>
<b>National Sexual Health Conference, 7/10 - 12/2019</b>	<b>14 CE</b>
<b>Moving Toward Solutions Conference, 8/7 - 9/2019</b>	<b>11.5 CE</b>
<b>CBT for Chronic Pain and Sexual Health, 12/3/2019</b>	<b>2 CE</b>

Updated 2021-10-22

\*\*\*\*\*  
\*\*\*\*\*

**Brief Bio  
Wendy L. Sellers 2022**

Wendy L. Sellers, RN, MA, CSE, FASHA, a national author and trainer, has been a passionate advocate for the health of children and youth for more than 35 years. She is a registered nurse with a master's degree in Family and Consumer Sciences.

Wendy is known nationally for writing and publishing *Puberty: The Wonder Years*, a curriculum for 4th, 5<sup>th</sup>, and 6th graders. She explains, “Early in my nursing career, I was saddened to see how little people knew about their bodies and how to take care of themselves. As I changed my focus to health promotion, I learned that little material existed to help teachers with the difficult challenge of delivering sex education. *Puberty: The Wonder Years* fills a real void in our educational system, giving teachers and counselors the tools that are so desperately needed to provide our children with the knowledge and skills they need for a healthy life.”

Ms. Sellers co-authored the nationally recognized *Michigan Model for Health*, the K-12 comprehensive health curriculum that is on the prestigious National Registry of Evidence-based Programs and Practices as an evidence-based drug and violence prevention program. Wendy also contributed a chapter to *Legal Resource for School Health Services* and reviews manuscripts for the *American Journal of Sexuality Education*.

As the founder and president of Health 4 Hire, Inc., Ms. Sellers provides a variety of consulting services, including training, public speaking, and writing for organizations and professionals across the nation. Wendy has taught thousands of educators how to teach sex education and presents sessions on effective sex education at state and national conferences. Wendy advocates for skills-based, comprehensive, sex education that starts early, involves parents, and meets students’ needs. Among her favorite activities are answering students’ questions about sexuality and equipping others to be “ask-able” adults. With these credentials and her dynamic presentation

style, Wendy is a sought-after presenter on school health and advocacy at state and national conferences.

Wendy was given the Children's Health Award in 1994, the Harrison Award for Distinguished Service and Commitment to School Health in 2006, and a Lifetime Achievement Award in 2016 as a member of the Michigan School Health Coordinators' Association. Wendy was named 2014 National Health Coordinator of the Year by the American School Health Association (ASHA) for exceptional service in health coordination. ASHA named Wendy a Fellow in 2019 for her longtime service. The Society of State Leaders of Health and Physical Education honored Wendy with the 2021 Russ Henke Service Award. Wendy completed the University of Michigan Sexual Health Certificate Program and is an AASECT Certified Sexuality Educator. Wendy is a graduate of the Goldman Sachs 10,000 Small Businesses program.